



SCALEWP

PAID

Priglobal Website Redesign Proposal

From

ScaleWP, LLC

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Kansas City, MO 64113

US

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ap@scalewp.com

INVOICE

1667

ISSUED ON

April 20, 2023

DUE ON

May 4, 2023

To

PRI Solutions

174 Clarkson Road

Ellisville, MO 63011

Ellisville, 63011

Phone: 636.256.7172

BALANCE DUE

\$0.00

Task 1.0	Rate	Qty	Amount
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PROJECT OVERVIEW

\$8,400

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\$8,400

PRI Global is seeking to hire ScaleWP to redesign its website to create a more modern, tech-forward design using a WordPress framework that will empower its marketing teams to publish new content.

APPROACH

Based on our discussions, we propose the following approach to create a more cohesive website design that presents PRI Solutions as a validated technology partner to enterprise-level companies.

- ScaleWP will export the current website and rebuild it in our development environment so that current marketing campaigns can continue and the current site remains live.
- ScaleWP will redevelop the site's top-level pages using an altered version of the new pri.solutions website. This will include 21 pages listed in footer of the current site:
 - ABOUT US, Company History, Values & Principles, News & Blog, Video Library, Testimonials, Leadership Team, Awards & Recognition, India Offices, WORKFORCE SOLUTIONS, Staff Augmentation, Contingency Workforce, Professional Consulting, IT SOLUTIONS, Application Development, Product Development, Application Maintenance, CAREERS, Job Search, Working at PRI, Job Seeker, FAQ.

- ScaleWP will work with the PRI Solutions team to create a new theme for the site with a modern, updated redesign of the website's global user experience and primary pages which will include the home page, global navigation, services pages, and others as defined below.
- If needed, CRM integrations will be done using Gravity Forms and the Gravity Forms Zapier addon. ScaleWP will also work with PRI Solutions' existing marketing team to make sure that current campaigns are integrated into the new site build.
- We will create a new WordPress child theme based on the designs using the existing Divi premium framework that's easy to customize and manage.
- Content (new copy, pdfs, images) will be provided by the client, or ScaleWP can source these images using Adobe Stock when needed.
- We may recommend purchasing stock videos to create a video background on the homepage. These generally cost between \$25-75 each.
- We will train the company staff to update and manage new functionality on the site.

TIMING

The site will be complete and ready to launch 60 days after project initiation.

Timing is subject to approval and content being provided in a timely manner.

STATEMENT OF WORK AND ESTIMATES

Price estimates are based on initial objectives and may change as mutually agreed-upon tasks and objectives change. Cost estimates and payment schedules are provided in three milestones.

Phase 1 Total Project Fee: \$8,400

Milestone 1: Discovery, Wireframing, & Design

We'll begin work after 33% (\$2,800) of the total project fee is paid.

Weeks 1-2

- Pull the existing site into a development/staging server and install the newest version of Divi.
- ScaleWP will create a new navigation, footer, megamenu, and homepage design using the existing theme created on pri.solutions. These designs will have slight variations to differentiate them from the pri.solutions website, but they will have the same overall layout.
- Create primary internal page designs for internal content pages using the pri.solutions theme. This will include secondary menus that are currently on the sidebar of all internal pages on priglobal.com.
- Meet/call, revise and review the website design drafts based on feedback from the PRI Solutions team.

- Complete one round of revisions with up to 2 hours of work on initial designs.

Milestone 2: Site Development, Internal Page Development, Content Development

We'll begin work after 66% (\$5,600) of the total project fee is paid.

Weeks 3

- The new Divi implementation will take advantage of Divi upgrades to create dynamic page templates when necessary.
- Review current site plugins, install and configure any additional plug-ins to add functionality defined in the discovery phase. Remove/replace unused or outdated plugins.
- Customize and configure the theme, user experience and content organization based on the approved design drafts. Actual website design will vary based on screen size and platform and will not look exactly the same for all users on all platforms.
- Create Divi Layout templates for the new page designs and any mega menus if defined in discovery. Apply the layouts to the pages.
- Modify images for headers and primary pages in order to be rendered correctly across all screen sizes. This does not include formatting images embedded in posts which should not need to be modified.

- Deliverable: Beta website with up to 15 pages that have been redesigned for the PRI Solutions team's feedback.

Milestone 3: Final Deliverable, Launch, Integrations, Post-Launch Items, Training & Bug Fixes

We'll begin work after 100% (\$8,400) of the total project fee is paid.

Week 4 – Revisions & Browser Testing

- Complete 1 revision round based on the feedback from the PRI Solutions team with up to 15 items and 10 hours of total work.
- Test site on the latest versions of Chrome, MSFT IE/Edge, Firefox, Safari. Test on most recent versions of Android and iOS. Make revisions as needed.
- Train staff to manage the site, including phone and up to 6 hours of in-person training sessions.
- Fix and test any bugs or issues with the functionality defined in the Discovery phase.
- Create a full export of the existing live site.
- Migrate new site into the existing hosting, or PRI Solutions can choose one of our Proactive Support Hosting plans
here: <https://app.scalewp.com/plans/>.
If you choose to host with us, we will create a pr
- As needed, configure 301 redirects for a maximum of 30 renamed or deleted Web pages to redirect to pages on the new site.

TOTAL PAID	
SUBTOTAL	\$8,400.00
TOTAL	\$8,400.00
PENDING PAYMENTS	\$42,000.00
PAYMENTS	\$42,000.00
BALANCE	\$0.00

INFO & NOTES

Thank you for considering ScaleWP for your project!

TERMS & CONDITIONS

ScaleWP LLC – Terms & Conditions

Payment & Terms:

SCALEWP requires an initial, non-refundable payment of \$2,800 upon the initiation of the agreement. Client will be invoiced the Milestone amount at the initiation of each Milestone. Payments may be made via credit card and ACH through ScaleWP app, or by check.

Fees may vary +/- 10% based on actual requirements to be determined by mutual agreement. Fees are inclusive of expenses, as long as all work required is related to development objectives previously agreed upon. Hosting is not included.

If, upon mutual agreement, additional tasks are required beyond what is covered by the proposal or agreed upon in planning, those additional hours will be billed at our discounted hourly rate of \$100/hour. The client will be notified of the expected additional fees in advance of the work being initiated.

Section B: Miscellaneous

This Agreement shall not establish a joint venture or partnership, and neither party may bind the other without the advance written consent of the other party.

Publicity. The parties will cooperate to create public announcements relating to the relationships set forth in this Agreement. Neither party shall make any public announcement regarding the existence of this Agreement without the other party's prior written approval.

Mutual Indemnification. Client will indemnify CM for all claims against CM arising out of activities of Client's employees and contractors. CM will indemnify Client for all claims against Client and arising out of activities of the employees and contractors of CM. The indemnifying party shall have the right to control the defense, and then the indemnified party shall provide reasonable cooperation for such defense.

"Indemnify" means to pay or reimburse for all damage, loss, cost and expense (including reasonable attorney fees).

Assignment. Neither party may assign this Agreement or delegate their duties without the advance written consent of the other party. No change or modification to this Agreement shall be effective unless signed by the parties. This Agreement constitutes the entire agreement between the parties.

Force Majeure. Neither party shall be in default or otherwise liable for any delay in or failure of its performance under this agreement where such delay or failure of its performance under this agreement arises by reason of any Act of God, or any government or any governmental body, acts of war, the elements, strikes or labor disputes, or other cause beyond the reasonable control of CM.

Governing Law. This agreement shall be governed by the laws of the State of Missouri as to all matters including, without limitation, matters of validity, construction, effect and performance.

Confidentiality. Neither party shall disclose to any third party the Confidential Information of the other party and shall not use any such Confidential Information for any purpose other than the purpose for which it was originally disclosed to the receiving party. Confidential Information means any information of a party disclosed to the other party, which is identified as, or should be reasonably understood to be, confidential to the disclosing party.

Consent. Any consent to be given under this Agreement will not be unreasonably withheld or delayed.

Client Warranties. Client represents and warrants that the Client Properties will not knowingly: (a) violate any law or regulation, including, without limitation, the laws and regulations governing export control; (b) be defamatory or trade libelous; (c) be pornographic or obscene; or (d) contain any viruses, Trojan horses, worms, time bombs or other computer programming devices which are intended to damage a user's system or data or prevent the user from using same.

Client further represents and warrants that (a) Client has all rights necessary for the production, distribution, exhibition and exploitation of the Client Properties as part of the Work Product consistent with the license granted in this Agreement; and (b) there is no outstanding contract, commitment or agreement to which Client is a party or legal impediment of any kind known to Client which conflicts this Agreement or might limit, restrict or impair the rights granted hereunder.

Client further represents and warrants that ScaleWP has the right to display completed work from the project in announcements and promotions.

DISCLAIMER. THE FOREGOING WARRANTIES BY EACH PARTY ARE IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, WITH RESPECT TO THIS AGREEMENT, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. NEITHER PARTY SHALL HAVE ANY LIABILITY WHATSOEVER FOR ANY COVER OR SETOFF NOR FOR ANY INDIRECT, CONSEQUENTIAL, EXEMPLARY, INCIDENTAL OR PUNITIVE DAMAGES, INCLUDING LOST PROFITS, EVEN IF SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

LIMITATION OF LIABILITY. DEVELOPER'S LIABILITY TO CLIENT FOR ANY REASON AND UPON ANY CAUSE OF ACTION, WHETHER SOUNDING IN TORT, CONTRACT, OR ANY OTHER LEGAL THEORY, SHALL AT ALL TIMES AND IN THE AGGREGATE BE LIMITED TO THE GREATER OF (A) \$450, OR (B) THE AMOUNT ACTUALLY PAID BY CLIENT TO DEVELOPER DURING ONE (1) FULL CALENDAR MONTH IMMEDIATELY PRECEDING THE MONTH IN WHICH THE EVENT UPON WHICH LIABILITY IS PREDICATED FOR SERVICES PROVIDED BY DEVELOPER HEREUNDER, EXCLUSIVE OF ANY EXPENSES REIMBURSED PURSUANT THIS AGREEMENT. NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED OR IMPLIED HEREIN, DEVELOPER SHALL HAVE NO LIABILITY FOR ANY DAMAGES, WHATSOEVER RELATING TO THE TOOLS, THIRD PARTY PRODUCTS, OR ANY GOODS OR SERVICES NOT DEVELOPED OR PROVIDED BY DEVELOPER.

Notices. For purposes of this agreement, notices or correspondence sent via email to scott@scalewp.com shall meet the written notice requirements. Notices, correspondence or payments may be mailed to:

SCALEWP LLC, 6320 Brookside Plaza STE#168, Kansas City, MO 64113